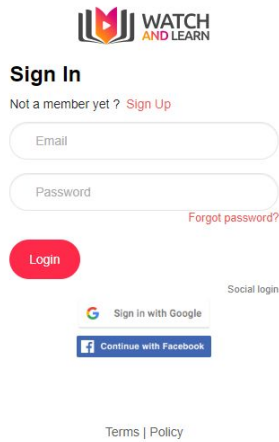


Watch and Learn User Guide

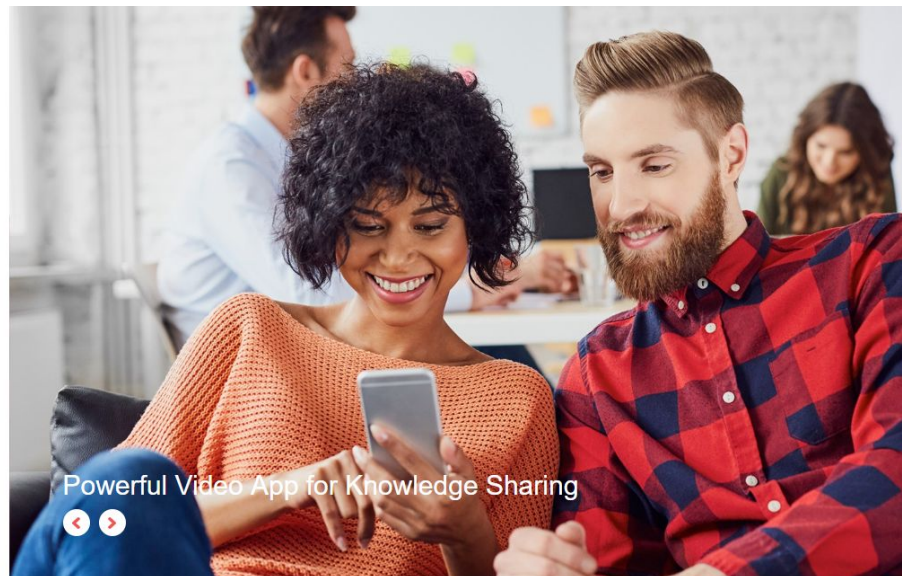
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Sign in

To sign into Watch and Learn - Click on Login or go to <https://watchandlearn.co.uk/sign-in>



The screenshot shows the 'Sign In' page for Watch and Learn. It features the logo at the top, followed by the text 'Sign In'. Below this is a link for 'Not a member yet? Sign Up'. There are two input fields: 'Email' and 'Password'. A 'Forgot password?' link is next to the password field. A red 'Login' button is below the fields. Underneath, there's a 'Social login' section with buttons for 'Sign in with Google' and 'Continue with Facebook'. At the bottom, there are links for 'Terms' and 'Policy'.



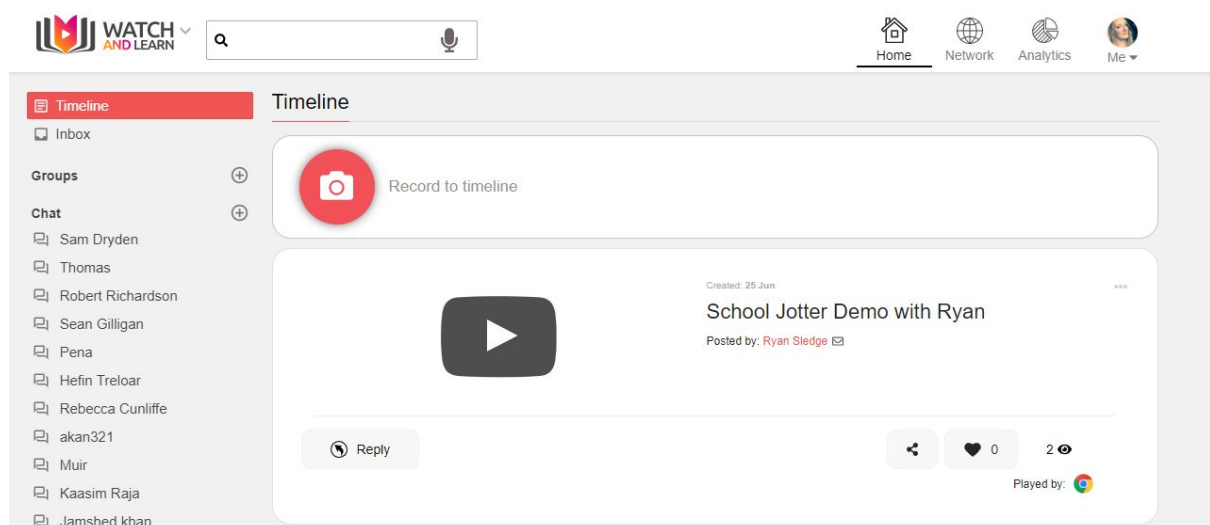
Here you can create an account by clicking the Sign Up button, or if you wish to link to your Google or Facebook account - click Social Login and choose the appropriate social login button

Timeline

This is the Public Timeline, which is automatically loaded when you initially logon

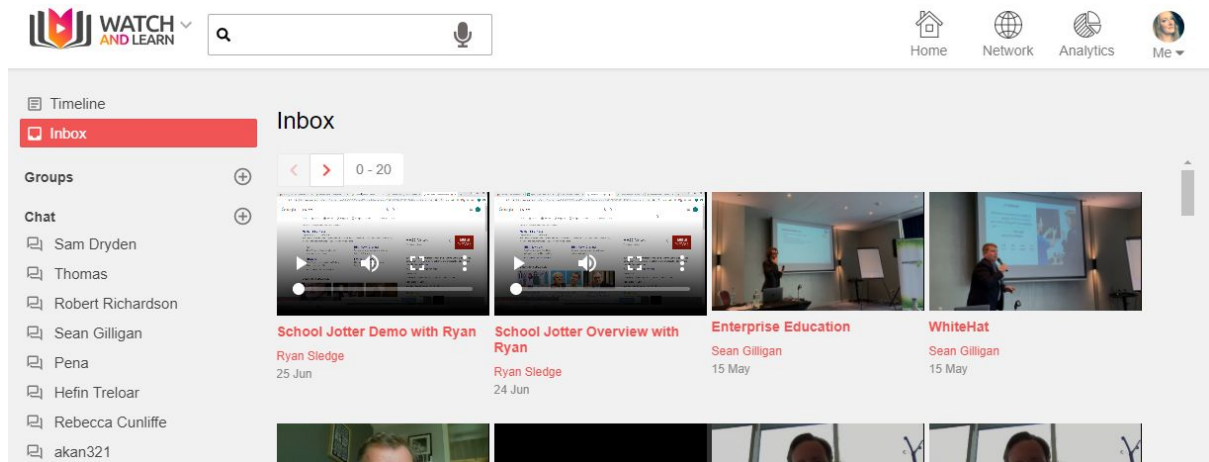
The timeline can be accessed also via the following link:

[Watch and Learn -](#)



Inbox

The inbox is where you can view private, group and public videos

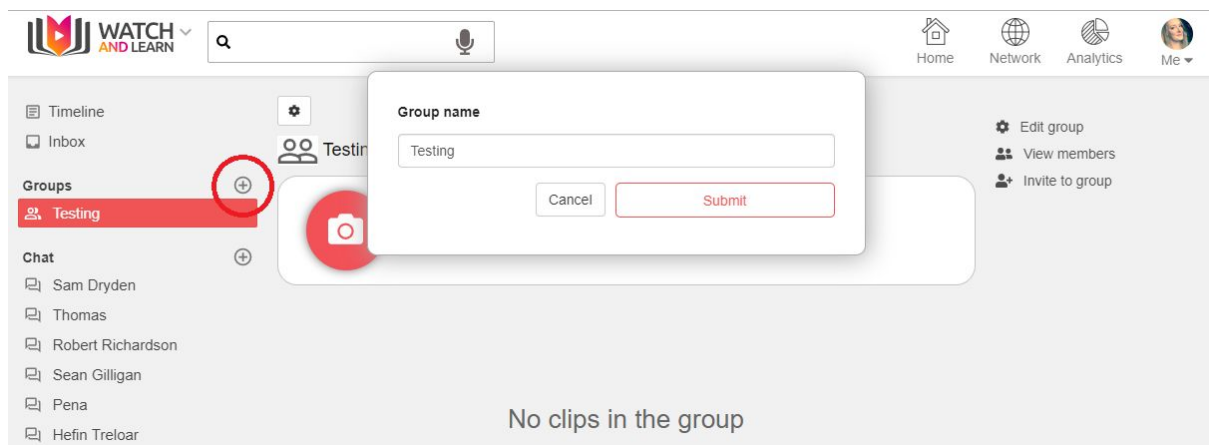


Groups

This is the area where you can set up groups for group videos

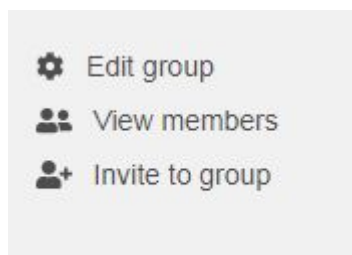
Creating a new Group

You can create a new group by clicking the + button and then giving your new group a name

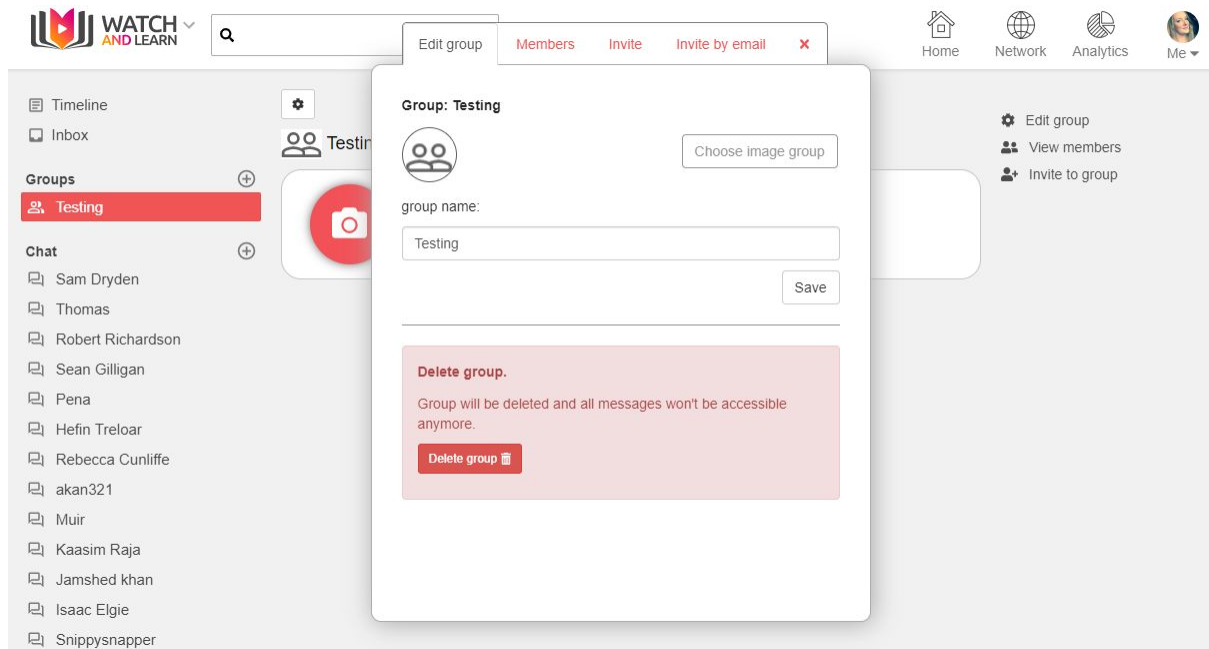


Editing a Group

You can manage groups at the top right hand side:



You can edit a group by clicking on the Edit group button on the top left

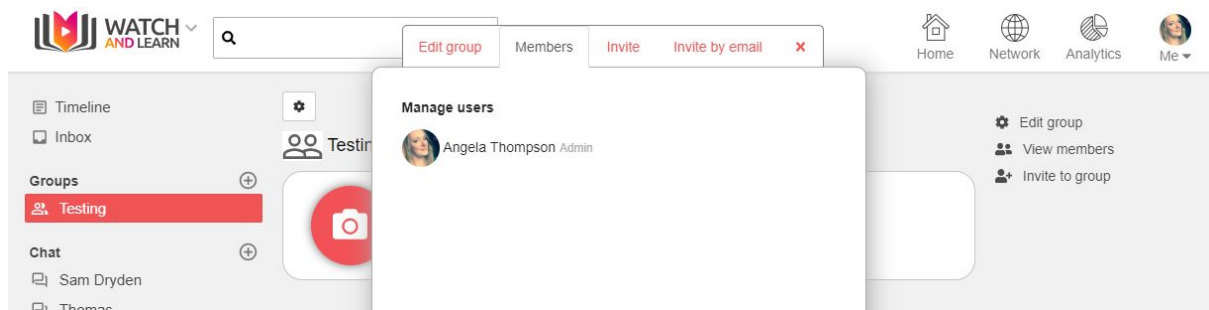


Here you can edit the name of the group, or delete the group.

You can also add a group image by clicking the Choose image group button.

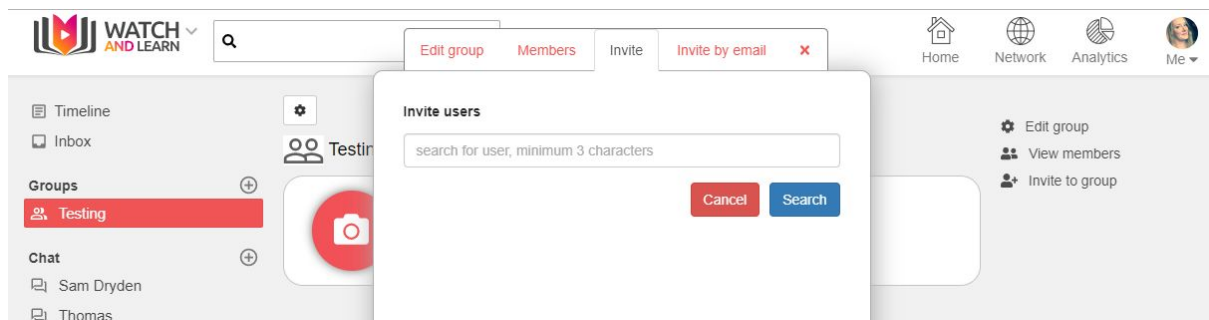
Viewing members of a Group

You can see who is a member of the group



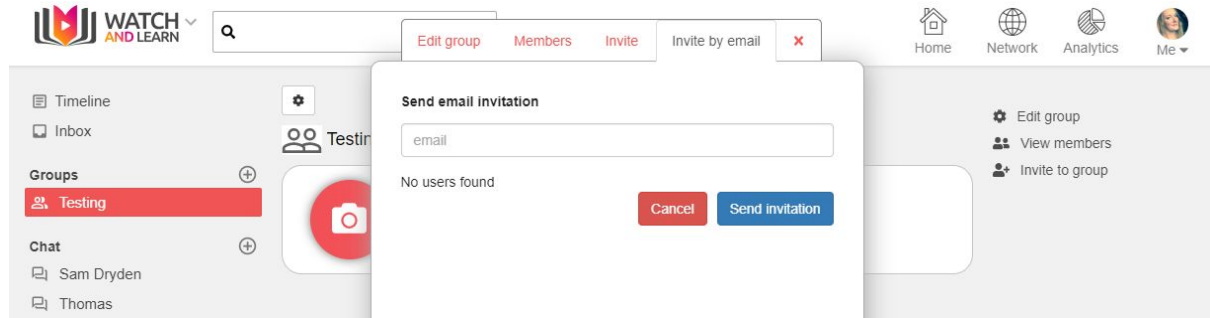
Inviting members to a Group

You can invite other members of Watch and Learn to the group by typing the name and clicking Search (minimum 3 characters)



Invite members to Group by email

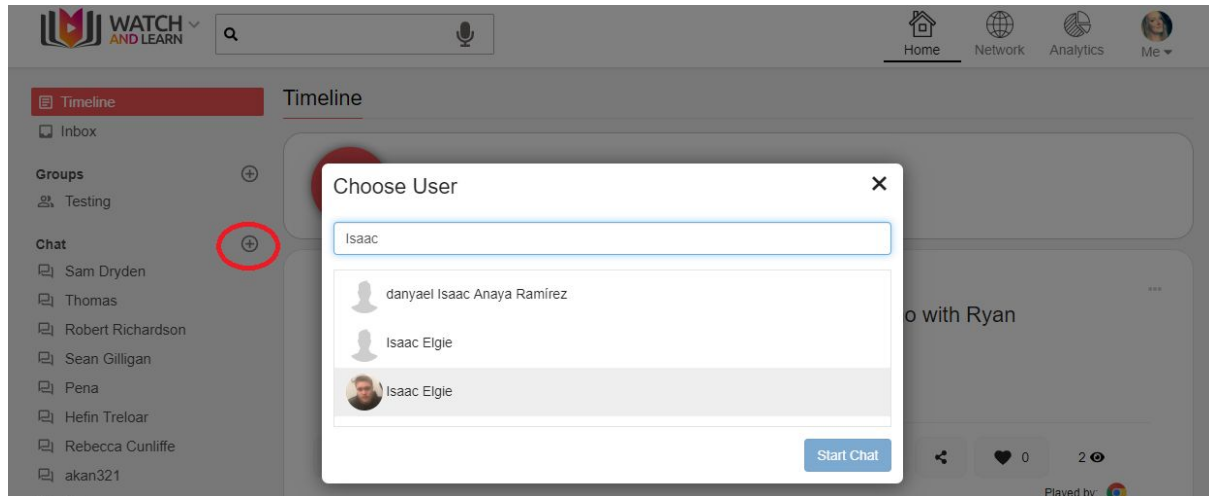
You can invite other members to the group by entering their email address and then click Send Invitation



Chat

Creating a new Chat

You can create a new chat by clicking the + button and then searching for the user you wish to start a new chat with, select the user, then start chat



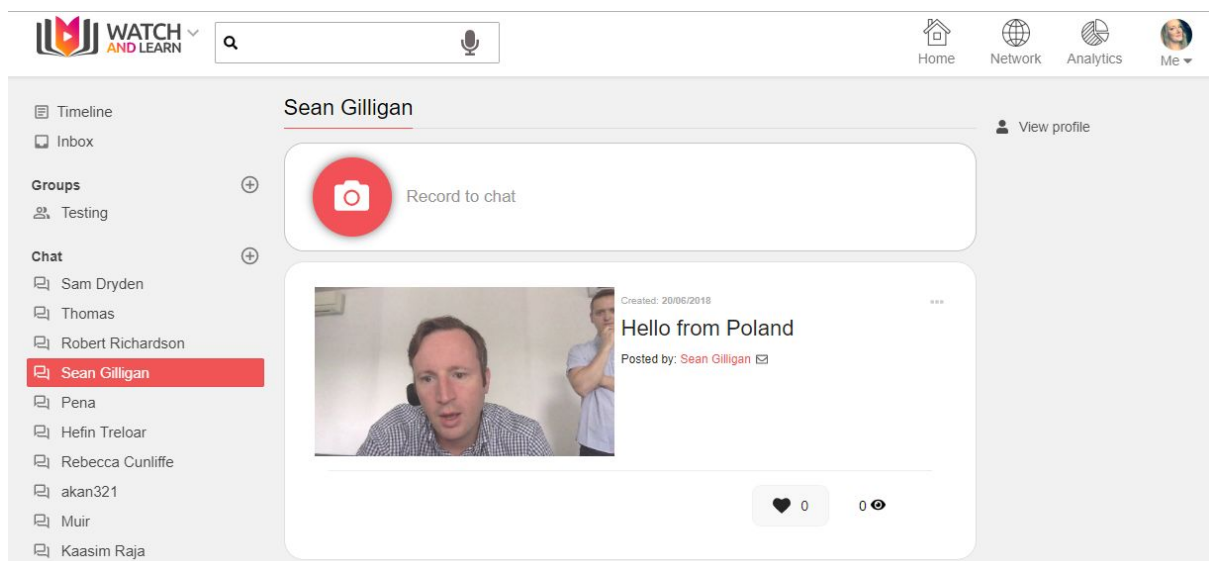
Sending a Video

You can send a screencast to individual users



Record to chat

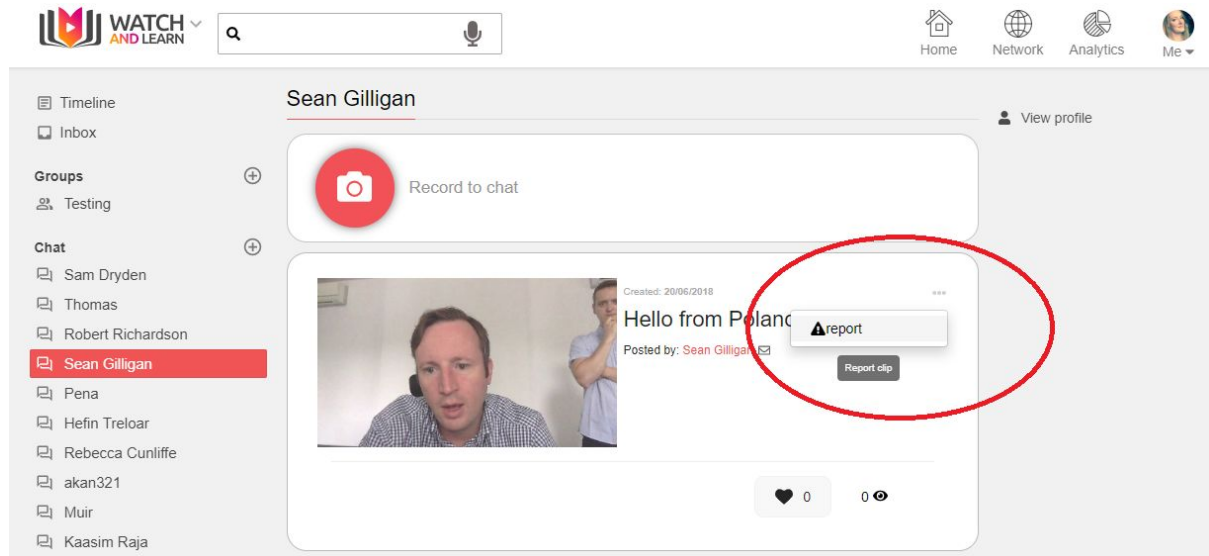
Choose the user you want to send a video to then press the Record button



Once you are happy, click send and your clip will be sent to the user

Reporting a Video clip

You can report a post by clicking Report



Viewing stats on each Video clip



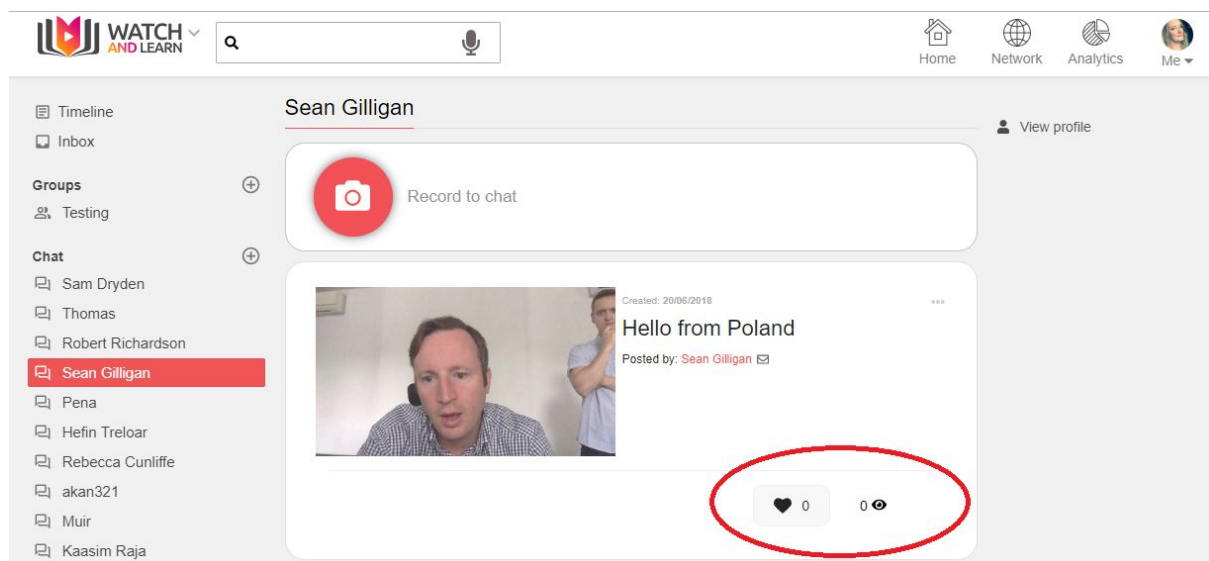
- You can see how many likes your video has had



- You can see how many views your video has had

Liking a Video Clip

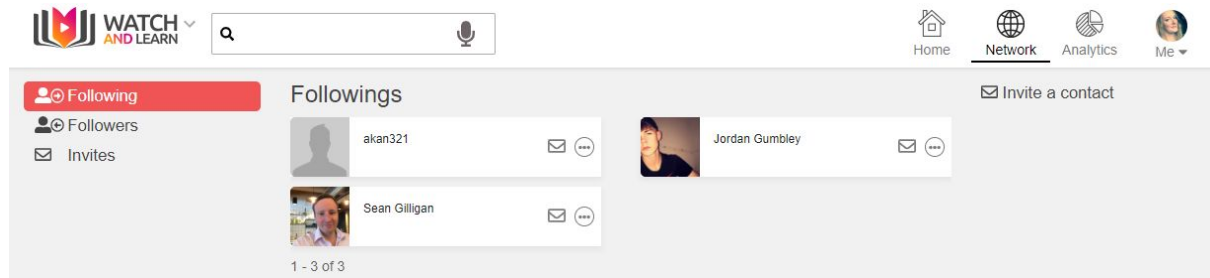
You can see how many likes a clip has here



Network

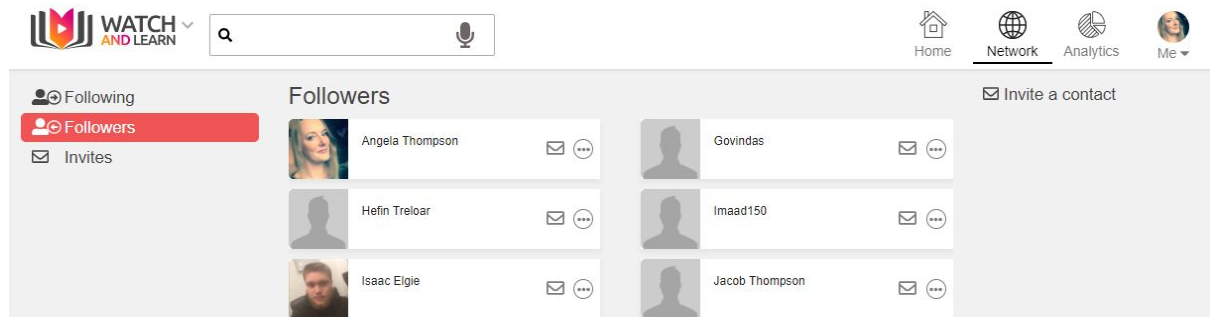
Following

The network tab will show you anyone that you have selected to follow



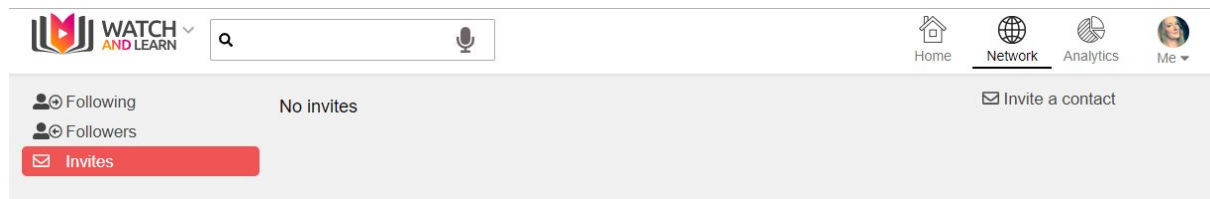
Followers

Anyone that follows you will be shown by clicking on Followers



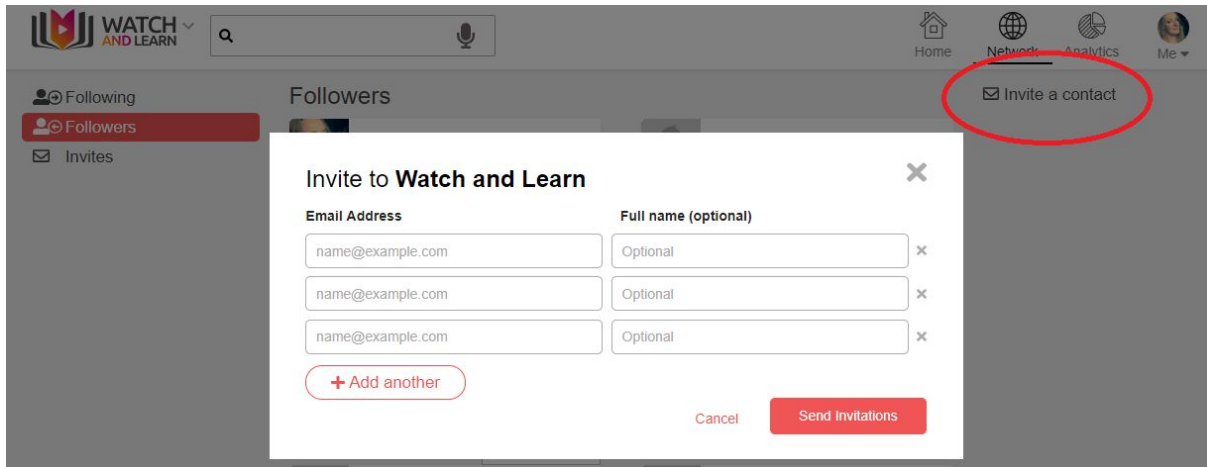
Invites

If you have any invites these will show here



Invite a contact

You can invite contacts to join Watch and Learn by entering their name and email address here then click Send Invitations



The screenshot shows the 'Followers' page of the Watch and Learn app. The top navigation bar includes the app logo, a search bar, and icons for Home, Networks, Analytics, and a user profile. The left sidebar shows 'Following', 'Followers' (selected), and 'Invites'. The main content area is titled 'Followers'. A red circle highlights the 'Invite a contact' option in the top right corner. An 'Invite to Watch and Learn' modal is open in the center, featuring two columns of input fields: 'Email Address' and 'Full name (optional)'. Each column has three input fields, each with a placeholder 'name@example.com' or 'Optional'. Below the input fields is a '+ Add another' button. At the bottom of the modal are 'Cancel' and 'Send Invitations' buttons.

WATCH AND LEARN

Home Networks Analytics Me

Following Followers Invites

Followers

Invite a contact

Invite to Watch and Learn

Email Address Full name (optional)

name@example.com Optional

name@example.com Optional

name@example.com Optional

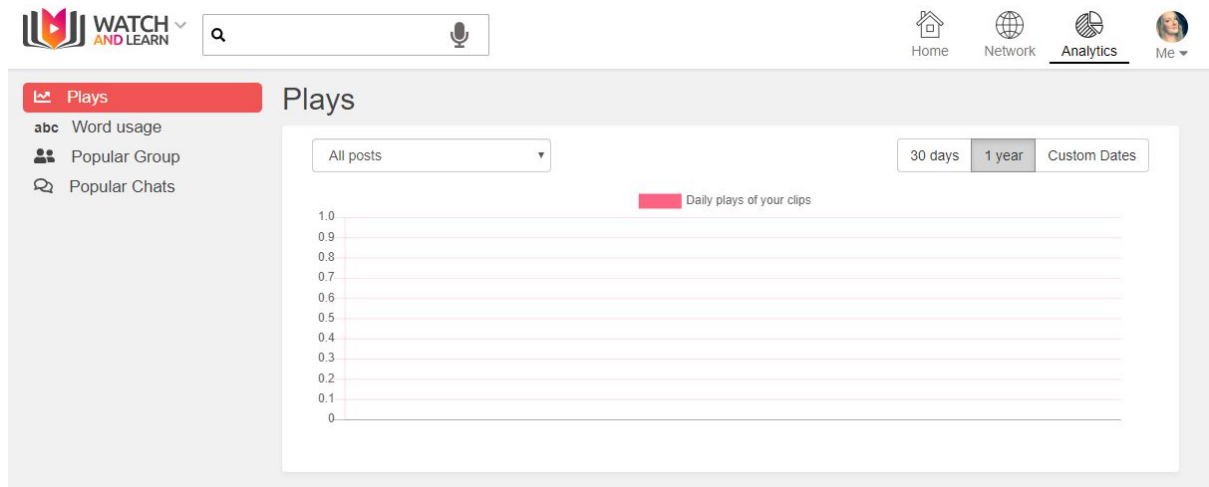
+ Add another

Cancel Send Invitations

Analytics

Plays

You can see how many plays a clip has had within a given time period - 30 days, 1 Year or Custom



Word usage

You can see what words have been used in clips within a given time period - 30 days, 1 Year or Custom. You can also choose whether to show from your own clips, a group or chat

Popular Group


This will show you how many posts each group has

Popular Chats

This will show you how many posts each chat has

Business Accounts

You can create a business account here: <https://watchandlearn.co.uk/sign-up> - then click Business account at the bottom

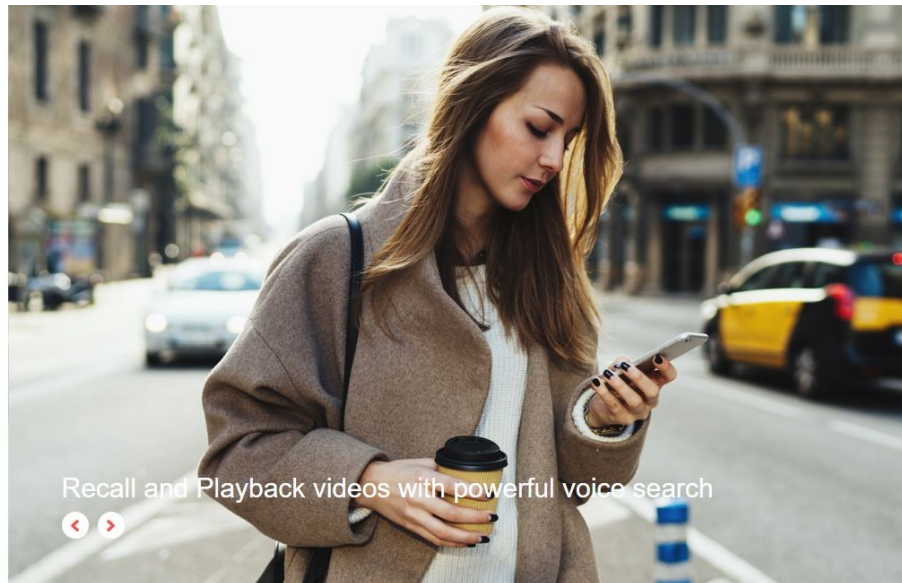


Sign Up


Already have an account ? [Sign in](#)

[Create Account](#)
[Business account](#)

[Terms](#) | [Policy](#)



Complete the details on the sign up screen:

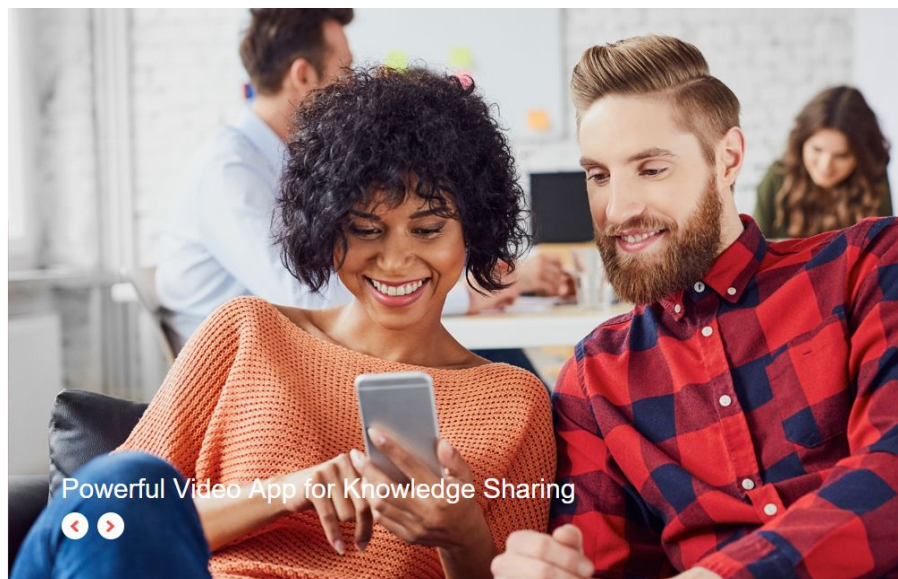


Business Sign Up


Already have an account ? [Sign in](#)

[Create Account](#)

[Terms](#) | [Policy](#)



You will then need to **Accept** the privacy terms



Sign Up Business - create url

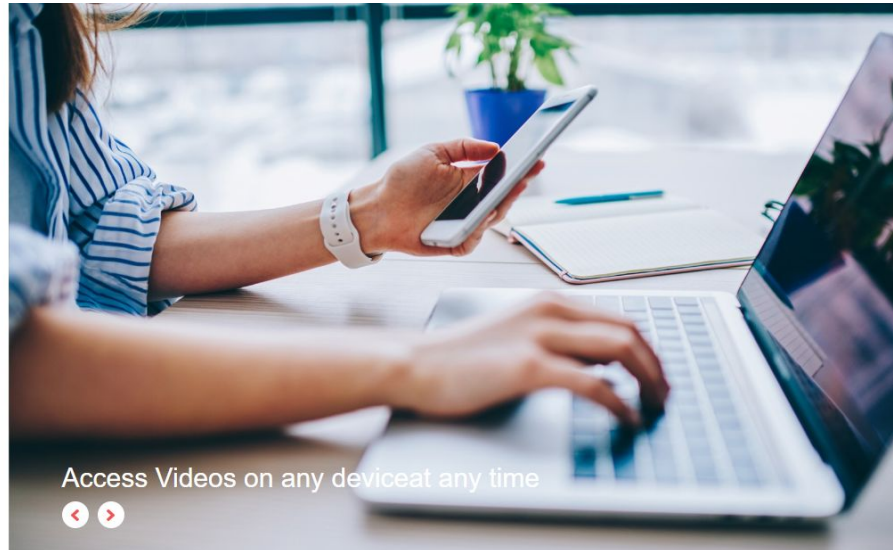
Create unique url where all your company will communicate.

Already have an account ? [Sign in](#)

.watchandlearn.co.uk

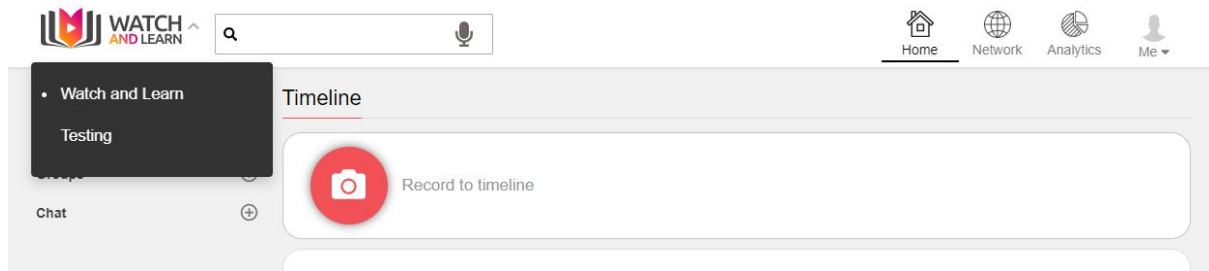
Next

[Terms](#) | [Policy](#)



You will then be prompted to create your own unique URL for Watch and Learn

The account will then be created and you can then choose your new business account from the top left, by clicking the down arrow:

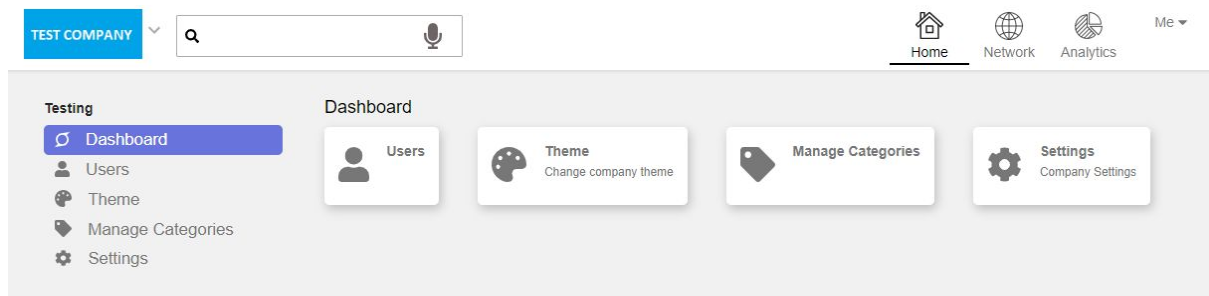


You can personalise a business account by switching the account from Soundbranch to the business account using the drop down selection on the left hand side and then clicking on your business account name.

To edit the company settings, click on Me (top right) and choose the company name.
This will then take you to the company **Dashboard**:

Dashboard

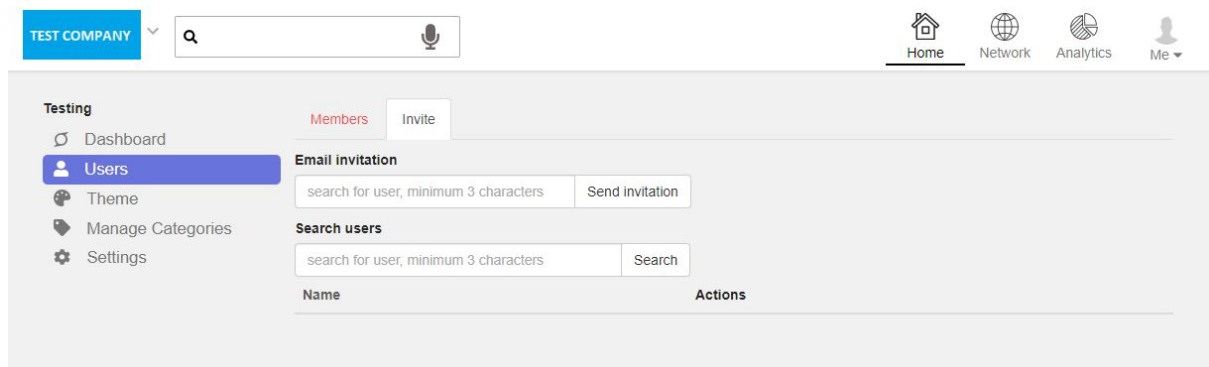
All company settings can be changed here:



Users

You can view existing users on the **Members** tab

You can invite more users on the **Invite** tab here:



Theme

To edit the theme, you can add your own logo and change the theme colour then click **Save**

TEST COMPANY

Home

Network

Analytics

Me

Testing

Dashboard

Users

Theme

Manage Categories

Settings

Theme settings

Logo

angela.png

TEST COMPANY

Theme color:

Examples:

Manage Categories

You can add a category here

TEST COMPANY

Home

Network

Analytics

Me

Testing

Dashboard

Users

Theme

Manage Categories

Settings

Categories

Test Category

add category

Settings

TEST COMPANY

Home

Network

Analytics

Me

Testing

Dashboard

Users

Theme

Manage Categories

Settings

Settings

Visibility

☐

Company is visible for non logged in users

Self register

☐

Allow user to self register to company

Recording time

10

seconds

Minimum 10 seconds and Maximum 2 minutes (120 seconds)

Sentiment

☐

Allow user to see sentiments

Clip transcription by Google

☐

Allow user to see clip text

Who played the audio

☐

Allow user to see who played the audio

SEO description of the company.

length: 0 minimum 70 characters - max. 320 characters

- **Visibility** - You can change the visibility to public - Default is off
- **Self Register** - Enable self registration - Default is off
- **Recording time** - Change the recording time - Default is 10 seconds
- **Sentiments** - Turn on allow sentiments analysis - Default is off
- **Transcription** - Enable clip transcription by Google - Default is off
- **User Plays** - Enable who played the audio clip - Default is off
- **SEO** - Add a description of the company for SEO (search engine optimisation)